



HickoryTech Delivers IPTV Interactivity with DotDaily from CloverLeaf

HickoryTech Launches CloverLeaf Digital's DotDaily Interactive News and Information Television Service

Brooklyn, NY, April 21, 2009 – CloverLeaf Digital LLC, a leading provider of interactive television applications and services, announced today that HickoryTech (Nasdaq: HTCO) has launched CloverLeaf's DotDaily interactive television service providing localized news and information to HickoryTech's IPTV subscribers in Minnesota.

CloverLeaf's interactive localized news & information TV service, often known as a walled garden, provided to HickoryTech and other telephone and cable companies, includes news and sports coverage from Associated Press, local weather from AccuWeather, local cinema guides and horoscopes; as well as local content including community events calendars, school lunch menus and community slide shows, published by community organizations using CloverLeaf's DashDaily community content publishing tools.

"CloverLeaf's localized news and information service contributes to our efforts to provide customers with on-demand services they can't get from other providers," said Damon Dutz, president of HickoryTech's Consumer and Network Solutions Division. "The interactive media provided by DotDaily was simple to launch, and we look forward to adding additional local content to the service."

"Two-way interactive services are the easiest and least expensive way for service providers to add value to the IPTV offering," said Lawrence Brickman, CloverLeaf's Managing Partner. "We are pleased to be able to leverage IPTV technology to offer HickoryTech's subscribers compelling content and functionality."

About CloverLeaf Digital LLC

CloverLeaf Digital is the leading independent provider of interactive IPTV services in the United States. Distributed in over 200 cities, CloverLeaf's interactive network provides telephone companies, cable operators, and other distributors of digital video with industry-leading interactive services, including the DotDaily localized news and information service, and Funspot casual games. For more information, visit CloverLeaf Digital at www.cloverleafdigital.com.

About HickoryTech

HickoryTech Corporation (Nasdaq:HTCO), headquartered in Mankato, Minn., offers integrated communication solutions to business and residential customers over a regional fiber network. The company, founded in 1898, has approximately 430 employees. The Telecom Sector, with facilities-based operations in Minnesota and Iowa, offers local voice, long distance, high-speed Internet, Digital TV, and IP networking services to residential and business customers. In addition, the Telecom Sector develops telecom and carrier access billing solutions and customer management systems. The Enventis Sector provides IP-based voice, data and network solutions to businesses across a five-state region. For more information, visit www.hickorytech.com.

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