



CLOVERLEAF DIGITAL LLC

FiercelPTV Selects CloverLeaf as one of its "Fierce 15" IPTV Companies of 2006

Brooklyn, NY – Oct. 12, 2006 – CloverLeaf announced today that it has been named to [FiercelPTV's](#) first annual Fierce 15 list. This distinction honors CloverLeaf as one of the top 15 emerging IPTV companies for 2006. FiercelPTV is weekly email newsletter distributed by [FierceMarkets](#) that covers news and insights on the emerging IPTV industry, providing more than 18,000 subscribers a quick, authoritative briefing on the week's top wireless stories and markets.

"CloverLeaf's walled-garden interactive TV network has delivered a way for service providers to offer local stations and content to its customers, creating a way for IPTV providers to compete with cable and satellite companies," said Brian Dolan, editor of FiercelPTV. "The ability to have more interactive options, including localized calendars and movie listings is what puts CloverLeaf on the Fierce15 list."

CloverLeaf's localized interactive TV walled garden service provides national, international, business, and entertainment news from Associated Press, local weather, local cinema guides, horoscopes, and local information such as school lunch menus and community events calendars to digital video subscribers --- allowing subscribers to access localized content on their television --- whenever they want it, and just by using their remote control.

"We are honored to be a charter winner of the FiercelPTV Fierce15 awards," said CloverLeaf Managing Partner Lawrence Brickman. "With IPTV making its way into the homes of families everywhere, we understand the importance of keeping up-to-date on what is developing in the industry with publications such as FiercelPTV."

The FiercelPTV Fierce15 awards represent the best companies in the IPTV space that are making significant strides in technology and product development for the delivery of IPTV on a global scale. The complete list of winning companies is available today in a special issue of FiercelPTV and on the FiercelPTV Wweb site at <http://www.fiercejptv.com>.



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About FierceMarkets

FierceMarkets is a digital business media company serving vertical markets with email newsletters, web sites, and live events. Based in Washington, DC, FierceMarkets publications reach more than 400,000 executives in over 100 countries every business day. Current publications include FierceBioResearcher (<http://www.fiercebioresearcher.com>), FierceBiotech (<http://www.fiercebiotech.com>), FierceBioResearcher (<http://www.fiercebioresearcher.com>), FierceCIO (<http://www.fiercecio.com>), FierceDeveloper (<http://www.fiercedeveloper.com>), FierceEnterprise (<http://www.fierceenterprise.com>), FierceFinance (<http://www.fiercefinance.com>), FierceGameBiz (<http://www.fiercegamebiz.com>), FierceHealthCare (<http://www.fiercehealthcare.com>), FierceHealthIT (<http://www.fiercehealthit.com>), FierceIPTV (<http://www.fierciptv.com>), FierceMobileContent (<http://www.fiercemobilecontent.com>), FierceSarbox (<http://www.fiercesarbox.com>), FierceVoIP (<http://www.fiercevoip.com>), FierceWiFi (<http://www.fiercewifi.com>), FierceWireless (<http://www.fiercewireless.com>), and IT-Wireless (<http://www.it-wireless.com>).

About CloverLeaf

CloverLeaf Digital is the leading independent provider of interactive TV walled garden portal services in the United States. Distributed in over 100 cities, CloverLeaf's interactive network provides telephone companies, cable operators, and other distributors of digital video with the ability to offer on-demand localized news and information to their subscribers. CloverLeaf's turnkey offering is optimized for the underlying TV platform, customized to meet the operator's requirements, and localized for the communities in which it is distributed. For more information, visit CloverLeaf Digital at www.cloverleafdigital.com.

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