



**Consolidated Launches CloverLeaf's TV Apps Solution**  
***Consolidated Communications provides CloverLeaf Digital's AppDaily App Store***  
***and over 40 Apps to IPTV Subscribers***

**Brooklyn, NY, September 20, 2011** – CloverLeaf Digital LLC, a leading independent provider of interactive television applications and services, today announced that Consolidated Communications, one of the largest independent local telephone companies in the United States, has launched CloverLeaf's AppDaily TV apps solution. CloverLeaf's television apps solution includes an app store, a personalized quick-access dashboard, and a full suite of over 40 localized news and information apps, social networking apps and CloverLeaf's DashDaily community publishing apps.

With AppDaily, providers of IPTV and other managed television services have an easy-to-launch comprehensive solution for offering an app store and apps to their video subscribers. AppDaily is available on major television platforms, and reflects CloverLeaf Digital's continuing commitment to providing independent service providers with the interactive services they need to compete in a changing market.

Consolidated Communications launched AppDaily to all of its IPTV subscribers in Illinois, Pennsylvania and Texas. Rob Koester, Director of Product Management at Consolidated Communications, said: "CloverLeaf has been a valued Consolidated Communications vendor for several years, and their AppDaily apps for TV solution gives us an entry into the world of apps that has clearly become so popular with consumers on many devices. AppDaily helps independent providers of managed video reclaim the forefront of the consumer experience."

"Large and small video service providers have told us they needed a managed TV apps solution that is compelling for their customers and easy to launch," CloverLeaf's Managing Partner Lawrence Brickman said. "We are pleased that Consolidated Communications is the first of several AppDaily launches that we will be announcing this year. With AppDaily, service providers now have an exciting apps solution designed for their customers, their networks, their competitive needs, and their bottom lines."

**About CloverLeaf Digital LLC**

CloverLeaf Digital is the leading independent provider of interactive applications in the United States. Distributed in over 500 cities, CloverLeaf's interactive network provides a customer base of 50 telephone companies, cable operators, and other distributors of digital video with industry-leading interactive applications and services, including the AppDaily app store, quick-access dashboard and apps; the DotDaily localized news and information service; and Funspot casual games. For more information, visit CloverLeaf Digital at [www.cloverleafdigital.com](http://www.cloverleafdigital.com).

**About Consolidated Communications**

Consolidated Communications is a family of companies providing advanced communications services to both residential and business customers in Illinois, Texas and Pennsylvania. Consolidated Communications offers a wide range of services over its technologically advanced IP-based network, including local and long distance telephone, Digital Phone, High-Speed Internet and Digital TV. For more information, visit Consolidated Communications at [www.consolidated.com](http://www.consolidated.com)

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