



CloverLeaf and Accedo Bring IPTV Games to North American Independent Telco Market

CloverLeaf Digital and Accedo Sign Agreement to Distribute Accedo's Funspot Games to North American Independent Telephone Companies

Brooklyn, NY, November 10, 2008 – CloverLeaf Digital LLC, a leading US provider of interactive television applications and services, announced today that it has signed an agreement with Accedo Broadband AB, the Sweden-based IPTV games specialist, to distribute Accedo's Funspot games to North American independent telephone companies.

With this agreement, CloverLeaf will now offer two leading advanced interactive TV services – Accedo's Funspot games and CloverLeaf's own DotDaily localized news and information walled garden. For the first time, North American independent service providers will be able to obtain both interactive games and walled garden services from one local supplier.

"Partnering with CloverLeaf gives Accedo an effective channel to reach independent North American service providers, and allows North American service providers to easily launch our Funspot games which have been extremely successful internationally," said Michael Lantz, Accedo Broadband CEO. "Paired with the DotDaily walled garden, our Funspot games give these providers a powerful one-two punch with which to compete in the North American market."

"We are pleased to be able to add the Funspot games to our portfolio. Accedo is a major player in the international IPTV market, and we are excited to be able to bring their games to North America," said CloverLeaf Digital Founder and Managing Partner, Lawrence Brickman. "Offering advanced two-way services such as Funspot and DotDaily delivers on the IPTV promise, and is the easiest and most economical way for service providers to add value for their subscribers and differentiate their video offering from their competitors."

Accedo's Funspot games have proven appeal with both consumers and are service providers all over the world. CloverLeaf will offer a selection of fifteen popular Funspot games, including: Sudoku, Black Jack, and other arcade, casino, strategy and kids games. As with CloverLeaf's DotDaily walled garden, Accedo Broadband's Funspot games are supported by all major middleware platforms distributed in North America.

About CloverLeaf Digital LLC (www.cloverleafdigital.com)

CloverLeaf Digital is the leading independent provider of interactive TV walled garden portal services in the United States. Distributed in over 150 cities, CloverLeaf's interactive network provides telephone companies, cable operators, and consumer electronics companies with the ability to offer on-demand localized news and information to their subscribers. CloverLeaf's turnkey offering is optimized for the underlying TV platform, customized to meet the operator's requirements, and localized for the communities in which it is distributed.

About Accedo Broadband AB (www.accedobroadband.com)

Accedo Broadband is a leading provider of interactive content and applications for IPTV and broadband enabled consumer electronics. Accedo Broadband provides the largest available multi-platform portfolio of IPTV games and applications. The Funspot range of casual IPTV games contains more than 80 attractive games in several categories. Accedo is a privately held company founded by telecom and media entrepreneurs Michael Lantz and Fredrik Andersson primarily backed by Swedish VC Industrifonden. Accedo Broadband is headquartered in Stockholm, Sweden with branch offices in London, San Francisco and Hong Kong.

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