



CLOVERLEAF DIGITAL LLC

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Consolidated Communications Deploys CloverLeaf Digital's Interactive TV Walled Garden Network

CloverLeaf Digital adds Consolidated Communications to Interactive Television Network

Brooklyn, NY – CloverLeaf Digital LLC, a leading provider of interactive television applications and services, today announced that Consolidated Communications, a family of companies offering voice and data communications services to both business and residential customers, has deployed CloverLeaf's localized interactive TV walled garden network to its subscribers. CloverLeaf's localized walled garden network allows Consolidated to offer on demand local news and information, to more than 50,000 local service subscribers in 20 central Illinois cities.

With over 250,000 access lines, Consolidated Communications is the 15th largest local telephone company in the United States. Since 1894, the company has been using the latest technologies to provide the best possible service to its customers. By deploying CloverLeaf's network, Consolidated is able to provide news, sports local weather, local cinema guides, and other local information including school lunch menus and community events calendars – allowing subscribers to access localized content on their TVs – whenever they want it, and just by using their remote control.

"We knew we wanted to deploy a localized walled garden service from when we first launched video," said Consolidated Communications Video Product Manager Matt Hallam. "CloverLeaf's service gives us exactly what we need to provide our customers with the localized news and information that they want, and provides us with a service that will differentiate our video service from the incumbent providers."

"Consolidated's innovative culture and focus on their local customers is a perfect fit for our localized interactive network," said Lawrence Brickman, Managing Partner of CloverLeaf. "As our first IPTV customer, Consolidated is a great introduction for us into the world of telephone companies."

CloverLeaf's localized interactive TV walled garden service provides national, international, business, and entertainment news from Associated Press, local weather, local cinema guides, horoscopes, and local information such as school lunch menus and community events calendars to digital video subscribers.

About Consolidated Communications

Consolidated Communications, Inc. is a family of companies offering voice and data communications services to both business and residential customers, including local and long distance, Internet, business systems, retail and wholesale operator services, public services and fully integrated telemarketing and fulfillment services. For more information, visit Consolidated Communications at www.consolidated.com.

About CloverLeaf Digital LLC

CloverLeaf Digital is the leading independent provider of interactive TV walled garden portal services in the United States. Distributed in 70 cities, CloverLeaf's interactive network provides telephone companies, cable operators, and other distributors of digital video with the ability to offer on demand localized news and information to their subscribers. Characterized by industry-leading user interface design, CloverLeaf's turnkey offering is optimized for the underlying TV platform, customized to meet the operator's requirements, and localized for the communities in which it is distributed. For more information, visit CloverLeaf Digital at www.cloverleafdigital.com.