

DOTDAILY WALLED GARDEN

NOW EVEN EASIER TO LAUNCH

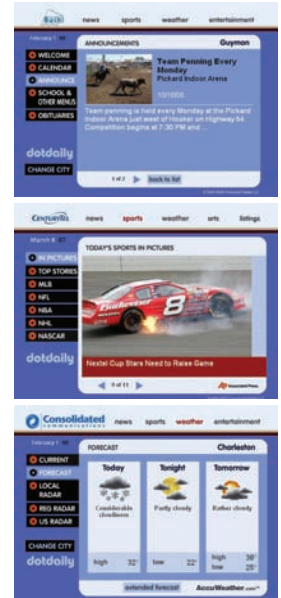
INTRODUCING DOTDAILY IN TWO RIGHT-SIZED VERSIONS

DotDaily Silver — Economical & Perfect for Smaller Video Deployments

DotDaily Gold — Robust Delivery Architecture with Localization Options

BOTH VERSIONS WITH THE CONTENT & FEATURES SUBSCRIBERS VALUE MOST

- ❁ **Valuable Local & National Content**
 - News — International, National, Business, Political
 - Sports — Personalizable Pro & NCAA Coverage, Top Stories
 - Weather — Local Coverage & Out-of-Town Look-Up
 - Local Entertainment Guides — Cinema, Events
 - Arts & Entertainment — Entertainment News, Horoscopes
 - Grassroots Community Content
 - Customer Care Content
- ❁ **On-Demand**
 - The Information You Want When You Want It
- ❁ **Intuitive & Easy to Use**
 - Navigated with Your Remote Control
- ❁ **Always Localized**
- ❁ **Service Provider Co-Branding**
- ❁ **Supported by All Major Middleware Platforms**



	DOTDAILY SILVER	DOTDAILY GOLD
News		
National, World, Political, Business, State Lottery Results	X	X
Sports		
Top Stories, Pro Sports Team Coverage, NASCAR	X	X
Local Weather		
Current Conditions, Forecast, Animating Local Radar, Animating Regional Radar, Animating National Radar	X	X
Entertainment		
Local Cinema Guide, Horoscopes, Entertainment News	X	X
DashDaily Web-Based Community Publishing Tools		
Community Calendar, Community Slide Show, Community Announcements, Lunch Menus	X	X
Customer Service Contact Info	X	X
Custom Local Radar View		X
Sports Team Personalization	OPTION	X
Out of Town Weather	OPTION	X
Localized Severe Weather Coverage	OPTION	X
NCAA Coverage	OPTION	OPTION
Local Events Guide	OPTION	OPTION
LOCALIZATION	ONE ZIP CODE	UNLIMITED COMMUNITIES
BRANDING	PROMINENT HOME PAGE CO-BRANDING	EVERY SCREEN CO-BRANDED
TECHNICAL REQUIREMENTS	CLOVERLEAF DATA CENTER HOSTED	HOSTING FROM CLOVERLEAF-PROVIDED & MANAGED HEADEND SERVER
	NO SPECIAL HARDWARE REQUIRED	
	STB CONNECTIVITY TO INTERNET	

Custom walled gardens and other interactive TV services available upon request.