

SERVICES OVERVIEW

ADVANCED TWO-WAY SERVICES DELIVER ON IPTV PROMISE

Inexpensively & Easily Add Value to IPTV Offering

Advanced two-way interactive services provide the exciting differentiation that IPTV promises—while increasing customer satisfaction through frequent usage. With two leading interactive services available in two right-sized versions, CloverLeaf makes it easier and more affordable than ever to leverage the power of IPTV to go beyond parity with cable and satellite. Both turnkey easy-to-launch versions are pre-integrated with all major middleware platforms, and service provider co-branding and local content further reinforce local-provider positioning. Best of all, substantial “double-play” discounts are available if both services are launched.

TWO LEADING INTERACTIVE SERVICES

DotDaily Localized Walled Garden

Leading Interactive News & Information Service in US

- ❖ Valuable Local & National Content
- ❖ Community Content Publishing Tools
- ❖ Always Localized

dotdaily

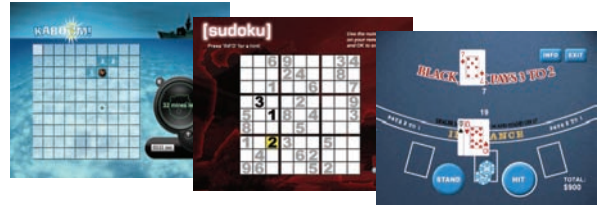


Funspot Casual Interactive Games

From Leading IPTV Games Specialist Accedo Broadband

- ❖ 15 Popular Games
- ❖ Arcade, Casino, Strategy, Solitaire & Quiz Games
- ❖ Leader Boards

funspot



TWO RIGHT-SIZED VERSIONS

Interactive Silver

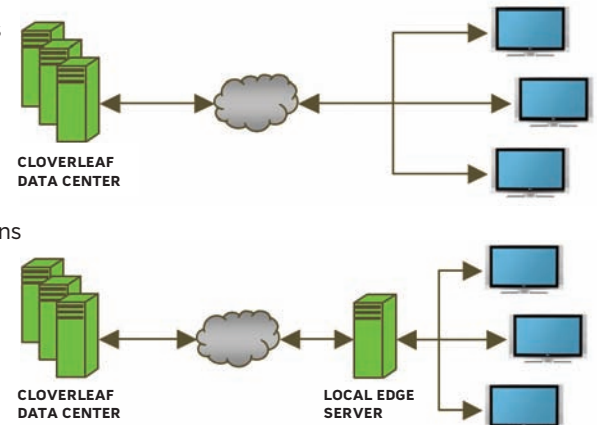
Economical & Perfect for Smaller Video Deployments

- ❖ The Content & Games Subscribers Use Most
- ❖ Localizable for Any Zip Code
- ❖ Hosted from CloverLeaf's Data Centers

Interactive Gold

Robust Delivery Architecture with Localization Options

- ❖ Loaded with Content and Functionality
- ❖ Localizable for Any Number of Communities
- ❖ Hosted from CloverLeaf-Provided & Managed Local Headend Server



ONE TRUSTED SOURCE

Founded in February of 2003, CloverLeaf Digital LLC is the leading independent provider of interactive television services in the United States. With a focus on independent service providers, CloverLeaf's advanced two-way services are currently distributed in over 150 cities, with additional launches coming online everyday. CloverLeaf's services are available on all major IPTV middleware platforms.

DotDaily, CloverLeaf's turnkey localized walled garden network is characterized by the news and information content subscribers use most, industry-leading user interface design, and flexible and innovative engineering. Turnkey services include content aggregation, publishing and frequent updating of all content.

CloverLeaf is proud to be the North American distributor of Funspot casual games from Accedo Broadband—an international IPTV games specialist. Funspot games are available either alone, or fully integrated with the DotDaily walled garden.

Current affiliates include: CenturyTel, Champaign Telephone, Consolidated Communications, Grande Communications, Lexcom Communications, Mahaska Communications Group, Panhandle Telephone, Pioneer Telephone Cooperative.